



Virginia Green Events



34th Ashland Railroad Run and Green Fair Ashland, VA

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

34th Ashland Railroad Run and Green Fair

The Hanover Arts and Activities Center is dedicated to the enrichment of our community through cultural, educational and community activities.

We want to make our community aware of Reducing, Reusing and Recycling and to encourage buying fresh and buying local.

We have invited local farmers to participate in a 'farmers market' at the event. We are using a Vespa scooter instead of a car to lead the race.

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
- Glass bottles
- Plastic bottles
- Aluminum cans
- Paper

Minimize the use of disposable food service products.

- Do not use any disposable containers, dishware, cutlery, or cups **OR**

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper

- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction.

- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Have a contract for environmentally-friendly, portable restrooms (www.polyportables.com/products.asp)
- Purchase recycled-content paper towels and toilet paper
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our events webpage highlighting all of our green activities
- Other actions taken related to green signage: Race markings of flour in place of paint



For more information on **34th Ashland Railroad Run and Green Fair**, see www.hanoverarts.org or contact Colette Kelly at colettekz@yahoo.com or 804-798-2728.

For more information on the Virginia Green program, see www.deq.virginia.gov/p2/viriniagreen.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

